


MARC VIRGILI

GRAPHIC DESIGN · WEB UX/UI · MARKETING DESIGN · 3D DESIGN

 **Portfolio:** marcvirgili.net

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EXPERIENCE

july 2019 - present

GRAPHIC, WEB & MARKETING DESIGNER @ POMPEIA LIFE

- Helped shaping the company's design area by structuring processes and design evangelization.
- Redesigned and developed the website doubling the benefits in online sales during the following year.
- Updated the workflow for product image creation by moving from photography to 3D.
- Responsible for creating all marketing design assets.
- I carry out all digital and printed design work in coordination with the company managers.
- I supervise all outsourced design tasks.
- I carry out quality checks on all printed works.

october 2011 - present

FREELANCE DIGITAL DESIGNER

- I carry out graphic design, web design, 3D design and SEO tasks and projects for individual clients.
- I am responsible for the entire process, from initial research and strategy phase to final product delivery.
- Latest project: [fisioocular.com](https://www.fisioocular.com)

november 2009 - october 2011

DIGITAL DESIGNER @ BINARIA INTERACTIVE AGENCY

- Worked on projects for Orange Telecom, Amadeus IT Group and Betfair among others, supervised by art directors and UX designers. Carried out creativity and digital art direction tasks on some of them.
- Presented designs to clients.

may 2004 - november 2009

PREVIOUSLY

- I started my career as a digital designer at Herraiz Soto & Co., then in some agencies and studios from Barcelona: Elogia, Alvira & Rodriguez and Tribal DDB. Worked on projects for BMW, Mahou, Volkswagen, Telefónica, Casio, Barceló Viajes, Heineken, Intermón Oxfam, Clinique and Estée Lauder among others, including digital art direction tasks.

SKILLS

UX/UI design
Graphic design
Marketing design
3D generalist
Frontend dev (HTML, CSS, CMS)
Video editing
Project and team management
Client management
SEO

SOFTWARE

Adobe Creative Suite	Midjourney
Blender 3D	Chat GPT
Figma	Slack
Wordpress	Monday
Elementor & Divi	Trello

LANGUAGES

Native panish	Native catalan
Intermediate english	

EDUCTACION

Google Digital Marketing & E-commerce Certificate

Google LLC
october 2023 - present

Google UX Design Certificate

Google LLC
may 2023 - present

Introduction to UX Design Course

Georgia Tech University
may 2021 - june 2021

Marketing Digital & SEO Course

Generalitat de Catalunya
may 2020 - july 2020

3D Design & Animation Course

Escola Espai Barcelona
january 2017 - june 2017

Self-taught Education

2003 - present